

## Daylighting to Increase Retail Sales Information Links

### [Heschong Mahone Group, Inc. - Daylighting and Productivity](#)

Average effect of daylighting on sales for all daylit stores in this chain was variously calculated from 0% to 6%, depending on the type of model and time period considered.

<http://www.h-m-g.com/projects/daylighting/summaries%20on%20daylighting.htm>

### [Technical Report](#)

This Daylighting and Retail Sales Report (Product # 2.3.7) is a part of the final report within the Productivity and Interior Environments research area and presents the results of a study into relationships between daylighting and sales at a retail outlet store.

[http://www.h-m-g.com/downloads/Daylighting/A-5\\_Daylgt\\_Retail\\_2.3.7.pdf](http://www.h-m-g.com/downloads/Daylighting/A-5_Daylgt_Retail_2.3.7.pdf)

### [Heschong Mahone Group, Inc. - Daylighting and Productivity](#)

For the Pacific Gas and Electric Company in 1999, we studied the correlation between daylight availability and human productivity. ... The second part looked at retail sales in a chain of 100+ similar stores.

<http://www.h-m-g.com/projects/daylighting/projects-pier.htm>

### [Skylighting and Retail Sales](#)

Skylighting and Retail Sales. An Investigation into the Relationship Between. Daylighting and Human Performance. Condensed Report.

<http://www.pge.com/includes/docs/pdfs/shared/edusafety/training/pec/daylight/RetailCondensed820.pdf>

### [Independent Report: Effect of Daylighting on Retail Sales](#)

Daylighting and Retail Sales. An Investigation into the Relationship between Daylighting and Human Performance.

<http://www.solux.net/hmgretailreport.htm>

### [Daylighting and Retail Sales - SaveTheBulbs.Org](#)

A 1999 Pacific Gas & Electric Company (PG&E) daylighting study analyzed a retail chain of 108 stores where two-thirds of the stores were lit with skylights and one-third was not.

<http://www.savethebulbs.org/retail.html>

### [Natural Daylighting Import Businesses in the World](#)

Business type: manufacturer, retail sales, wholesale supplier, exporter, importer; Product types: natural daylighting, compact fluorescent lighting, ...

<http://energy.sourceguides.com/businesses/byP/light/NaturalDaylighting/byB/import/import.shtml>